Anthony Schleich

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PMP | Project Management Professional | PMI | Credential ID: CO7516

Director of Product Design with an engineering foundation and a people-first approach to leadership. Brings creative judgment and technical depth to help teams build thoughtful, reliable products. Leads through collaboration, design and code review, and clear decisions grounded in customer needs and business goals.

01 / DESIGN & ENGINEERING LEADERSHIP

Prizm CMS

Apr 2025 - Present | Denver, CO | Remote

<role> **Founder & Chief Technology Officer** </role>

- Lead product strategy, business operations, UX/UI, and Svelte/Firebase development for a multi-tenant SaaS platform serving gym owners, coaches, and members.
- Design and build enrollment, document signing, Stripe checkout, scheduling, accounts, and refunds; define permission boundaries, validation, status feedback, and recovery.
- Coordinate iOS and Android app-store publication, now in progress; validate mobile, booking, and payment workflows and resolve issues before broader release.
- Develop go-to-market and operating plans covering pricing, demos, onboarding, and migration; reach out to prospective sales reps and shape the growth strategy for independent gyms.
- Build AI-assisted workout features; review, debug, and test agent-generated changes before accepting code.

Nexee LLC

Mar 2024 – Oct 2026 | Boulder, CO | Hybrid

<role> **Director of Product Design | UX & UI Engineering** </role>

- Led and coached the UX design team for an enterprise C#/.NET Wisej platform; set design direction, delivery expectations, and review standards in partnership with product, engineering, and executives.
- Owned design decisions across navigation, shared controls, accessibility, and interaction states; led wireframe and prototype critiques and reviewed working interfaces for visual fidelity and usability.
- Wrote implementation-ready work packages, user stories, and acceptance criteria covering feature scope, dependencies, validation, saving, errors, and recovery; led sprint planning and clarified development priorities.
- Reviewed pull requests (PRs) for design fidelity, accessible labeling, reusable component behavior, and code maintainability; worked with engineers to resolve implementation gaps and cross-module risks.
- Directed Figma tokens, variables, and shared-component standards; guided custom-plugin exports into Wisej/Qooxdoo controls and documented patterns that connected design decisions to production code.
- Authored SDLC guidance and led architecture reviews; assessed typed data models, tenant-scoped access, and data-integrity risks while coordinating incremental modernization and reliable handoffs.

Clarity Security

Jan 2022 - Mar 2024 | Denver, CO | Remote

<role> **Director of Product Design | Cybersecurity** </role>

- Directed product design for cybersecurity interface modernization; translated specialist stakeholder needs into information architecture, navigation, prototypes, and clear priorities with product and engineering.
- Led design decisions and critique across complex security workflows; explained usability and implementation tradeoffs, aligned stakeholders, and maintained a consistent quality bar from concept through delivery.
- Established shared interaction patterns and reusable Vue.js, JavaScript, HTML/CSS/SASS, and Bootstrap components; modernized legacy interfaces incrementally while preserving accessible, responsive behavior.
- Reviewed production features with engineers for design fidelity, usability, and state/data-display issues; turned findings into actionable changes and validated alignment with intended workflows.

01 / **EXPERIENCE / CONTINUED**

Moonroom

May 2020 - 2022 | Contract | San Francisco, CA | Remote

<role> **UI Engineering Lead | Frontend Architecture** </role>

- Led Svelte frontend development for a stock-trading education application; translated Figma concepts and complex financial information into reusable JavaScript, HTML, and CSS components.
- Implemented state management, event dispatch, and component lifecycle logic; isolated UI responsibilities and debugged discrepancies between user actions, application data, and rendered states.
- Built automated interaction coverage with Cypress and Nightwatch.js; used Storybook to isolate component states, reproduce defects, and verify fixes across connected workflows.

OneFlight International

Jan 2016 - Apr 2020 | Denver, CO | Hybrid

<role> **Full-Stack Software Engineer, Mobile Delivery** </role>

- Built customer and administrative C#/.NET applications with JavaScript, HTML/CSS, and Bootstrap; translated business requirements into responsive, reusable web and mobile interfaces.
- Integrated real-time application data and refined status feedback; traced failures across customer actions, operational views, data integration, and application logic.
- Managed GitHub branching, testing, and Azure deployments; debugged Android/iOS builds in JetBrains Rider and followed application and release issues through resolution.

Sandia National Laboratories

May 2014 - Jan 2016 | Albuquerque, NM | Remote

<role> **Frontend Developer** </role>

- Built PHP/WordPress plugins, Multisite features, and responsive HTML/CSS editing templates across 350+ websites; gave content teams reusable publishing tools and predictable content structures.
- Supported Docker environments, GitLab, CI/CD, and webpack builds; diagnosed frontend/backend defects and build issues affecting shared tools, deployment, and publishing operations.

UCPM

Oct 2009 - Jan 2014 | Gilbert, AZ

<role> **Software & Infrastructure Engineer** </role>

- Developed .NET MVC brokerage applications across interfaces, business logic, and databases; translated operational requirements into dependable workflows and investigated data defects.
- Traced production issues across software and infrastructure; supported VMware, backups, firewalls, and Cisco networking with attention to access controls, dependencies, and reliability.

02 / **LEADERSHIP & TECHNICAL FOUNDATION**

Leadership: UX team coaching, design decisions, critique, work packages, acceptance criteria, sprint planning, PR reviews, SDLC.
Languages & UI: JavaScript (ES6+), TypeScript, HTML5, CSS/SASS; Vue.js, Svelte, React, Angular; Ember.js and Ember Octane.
Architecture & UX: Component design, state management, responsive interfaces, accessibility, Figma tokens, design systems.
Testing: Playwright, Vitest, Cypress, Nightwatch.js, Jest, Mocha, xUnit; Storybook, regression checks, code reviews.
Build & delivery: Git, GitHub, GitLab, webpack, Docker, CI/CD, Azure, Firebase; technical documentation and release support.
Backend & data: C#/.NET, Node.js, PHP, REST/GraphQL; SQL Server, MySQL, PostgreSQL; cross-stack debugging.
AI practice: AI-assisted prototyping, coding agents, generated-code review, fault investigation, human validation.

03 / **CREDENTIALS & EDUCATION**

Project Management Professional (PMP) | Project Management Institute (PMI) | Credential ID: CO7516
Master's, Business Administration & Management - Colorado University, Boulder | 2017
BS, Computer Science - New Mexico State University | 2008
AAS, Computer Science - Northwest College | 2005